

Salmagundi

Who we are:

Seminole High School's Salmagundi yearbook is a student run, student produced publication. Its purpose is to provide an educational opportunity for students while at the same time produce a historical and public relations document for the school and community.

Why YOU should advertise in the Salmagundi yearbook:

By advertising in the Salmagundi you are supporting our school and your community, giving our students a great learning opportunity in conducting business sales, and help defray some of the publication costs of our award winning yearbook.

We can design the ad for you!

The Salmagundi staff offers three methods to help you develop the ideal ad. You may:

- Provide your own high-resolution artwork, or
- Have our staff members create it for you using industry standard Adobe software.

Rates and Specifications:

Digital images and artwork must be submitted in JPEG or PDF format at a high resolution (300 dpi).

Full Page (8.5" x 11")	\$360.
1/2 Page (8.5" x 5.5")	\$240.
1/4 Page (4.25" x 5.5")	\$150.
1/8 Page (4.25" x 2.75")	\$95.

Deadlines for Artwork and Payment:

- Ad Agreement, payment and artwork must be signed and received by September 17, 2018.
- Space is limited on a first-come first-serve basis.
- Late payment and artwork will not be accepted, and space will be released to another advertiser.
- Payment options include cash or check when contract is signed, or you may request an invoice.
- Please make checks payable to:

Seminole High School
2701 Ridgewood Ave.
Sanford, Florida 32773
Attn: Yearbook

Any Questions?

Please contact your Salmagundi Yearbook sales representative.

Salmagundi

Ad agreement deadline Monday, September 17, 2018

If you have any questions, please feel free to e-mail me at veronica_sarmiento@scps.us

Company Name: _____

Contact Person/Position: _____

Company Address: _____

City/Zip: _____

Phone(s): _____ e-mail: _____

Rates (All advertisements are full color):

*Full page..... \$360

1/4 page \$150

1/2 page \$240

1/8 page \$95

Total due: _____

Payment enclosed

*Mailing payment (due 9/17/18)

Invoice Requested

Please make payment to:

Seminole High School

2701 Ridgewood Ave.

Sanford, FL 32773

Attention: Yearbook/Veronica Sarmiento

Artwork :

Return ad, use same art as last year

Please design

Proof requested

Artwork enclosed

Artwork will be sent by September 17, 2018

Files must be high resolution (300 dpi)

jpeg, pdf, tiff, or eps

Signature of Advertiser: _____ Date: _____

Ad sold by (print name): _____

Staff use only:

Proof Date e-mailed: _____ Staffer initials: _____

Date payment received: _____ Amount paid: \$_____ Check # _____ or Cash

Receipt sent/Date: _____ Staffer initials: _____ Thank You sent/Date: _____ Staffer initials: _____